# Isaac Christian

*Graphic & Product Designer*

http://isaacchristian.com

London based

+44 (0)7419 766 157

ichristian@live.co.uk

## EXPERIENCE  (8 YEARS +)

**Product Designer**
**Depop | May 2022 - Present**

Product designer across various teams at Depop, a digital fashion resale platform. Initially working as part of the leadership trio in the purchase experience team to improve the UX and UI of the iOS purchase flow. I then moved over to take responisiblity for the UX and UI of the entire Depop Android experience. This involves identifying and monitoring key user metrics and problems, conducting research, and using data and experimentation to refine designs, validate assumptions and help set the product strategy.

**Product Designer**
**Everpress | May 2021 - May 2022**

In-house product design for Everpress, an online fashion marketplace where creators can sell and distribute their own designs at no cost to them. I was responsible for updating the brand's UI & design system as well as making improvements to the website's UX for both buyers and creators.

**Graphic & Product Designer**
**Karmarama | May 2016 - April 2021**

Karmarama is an award-winning creative agency in various digital products across Web, iOS and Android, working closely with development teams to build high-end applications and websites. Clients include BT, EDF Energy, City to Sea, Honda and Pride in London.

**Graphic Designer**
**McDonald Butler Associates | July 2015 - April 2016**

Studio work for creative B2B marketing agency McDonald Butler, designing both print and digital marketing material for a range of clients, including HPE and Microsoft. This role included some front-end development work as well as just visual design.

**Web & Graphic Design Apprenticeship**
**Ravensbourne University | October 2012 - October 2013**

A year long apprenticeship working and studying at Ravensbourne. My job was to provide graphic design support for Ravensbourne College. Mostly assisting with designing and artworking collatoral for major creative digital industry events within the college often working alongside companies like Mozilla and Ogilvy.

## SOFTWARE SKILLS

Ps — Photoshop

Ai — Illustrator

Id — InDesign

Ae — After Effects

Figma

## SKILL SET

- Product Design
- Concept Ideation
- Brand Identity
- User testing
- Illustration
- Motion Graphics
- UI & UX
- Interaction Design
- User Research
- Graphic Design
- Iconography
- Analytics

## ATTRIBUTES

- Love to learn new skills
- Considerate
- Detail oriented
- Patient
- Used to fast paced work
- In-House and Agency Experience
- Team Oriented

## OTHER INTERESTS

- Music
- Film
- Animals
- Tattoos
- Video Games
- Art
- Fashion
- Plants